Ideation Phase

Define the Problem Statements

Nutrition Assistant Application

# Customer Problem Statement Template:

Due to the ignorance of healthy food habits, obesity rates are increasing at an alarming speed, and this is reflective of the risks to people’s health. People need to control their daily calorie intake by eating healthier foods, which is the most basic method to avoid obesity. However, although food packaging comes with nutrition (and calorie) labels, it’s still not very convenient for people to refer to App-based nutrient dashboard systems which can analyses real-time images of a meal and analyses it for nutritional content which can be very handy and improves the dietary habits, and therefore, helps in maintaining a healthy lifestyle. The main objective of this project is to building a web App that automatically estimates food attributes such as ingredients and nutritional value by classifying the input image of food.

**Customer Problem Statement:**

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I am trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Fitness freak | Finding a perfect pre workout plan for maintaining fitness | I can't choose a correct plan | It is Confusing | A perfect daily pre workout plan suggestion |
| PS-2 | Student | Find a balanced nutrition diet to lose weight | There is no balanced diet available without workout | I have no time to do workout | A best nutritional based diet plan with less workout |
| PS-3 | Body Builder | Choose a best plan for whole body workout. | It is hard to select a best workout plan | A wrong workout plan will lead to a change in the shape of my body | Perfect diet and workout plan for bodybuilding |
| PS-4 | Athlete | Choose a best nutrition plan and workout technique. to increase my sprinting speed | Confused with many techniques. | I want to increase my sprinting speed very much before than ever | Perfect suggestions |
| PS-5 | Pregnant woman | Choose a yoga and healthy nutrition diet for the normal pregnancy delivery | I am not familiar with yoga and diet | I don’t have idea about the yoga and exercise | User friendly application to choose the beginner-based type of yoga, exercises and nutrition base diet plan |